WELCOME! We Will begin shortly!!

All participants are muted upon entry.



Please use the Chat Box to submit questions and share announcements.



Please raise your Virtual Hand before unmuting to speak.



For additional information or questions contact lhic@howardcountymd.gov.



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Howard County Local Health Improvement Coalition

Full Coalition Meeting

October 16, 2025





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GOAL & AGENDA

GOAL: Present Howard County Financial Empowerment Center, Community Assets Profile project, and provide HCLHIC and workgroup updates.

AGENDA:

- A. Welcome & Introductions
- B. Howard County Consumer Protection and HCHD Community Assets Profile (CAP) Project Presentations
- D. HCLHIC Workgroup Updates
- E. LHIC and JHHCMC Updates
- E. Member Announcements, Resource Sharing, and Networking
- F. Next Steps and Wrap-up

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WELCOME & OPENING REMARKS

Welcome

New Members and Guests

Opening Remarks:

Howard County Health Department & Johns Hopkins Howard County Medical Center

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Howard County Financial Empowerment Center (FEC)

Lesley MacDonald,
Outreach and Engagement Manager
Howard County Office of Consumer Protection

Howard County LHIC

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OFFICE OF

INTRODUCTION

A Financial Empowerment Center provides confidential one-on-one financial counseling as a free public service, helping residents improve financial stability and security by:

- > Paying down debt
- > Improving credit scores
- > Saving for emergencies and the future
- > Connecting to safe, low-cost financial products
- > Legacy planning





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AGENDA

- · Financial stability as a health issue
- · Financial stability and economic mobility
- · The FEC Model
- Next Steps



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FINANCIAL CAPABILITY AND HEALTH

Financial capability is a social determinate of health.*

- Capability = knowledge (financial literacy) + behavior (taking action)
- Improves access to basic needs (nutritious food, stable housing, healthcare) improving physical & mental health outcomes.
- · Reduces stress: better sleep, self-esteem, relationships, productivity.

Example: Boston Medical Center

 $\underline{https://www.bmc.org/mission/social-determinants-health/financial-wellness.}$

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^{*}Sun S, Chen YC. Is Financial Capability a Determinant of Health? Theory and Evidence. J Fam Econ Issues. 2022;43(4)

NLC Economic Opportunity and Mobility Framework

Economic Stability

Basic needs are met, such as three healthy meals, housing, access to health insurance, and job opportunities.

 Anti hunger efforts, connection to social benefits, tax credits, job readiness and job search programs.

Economic Security

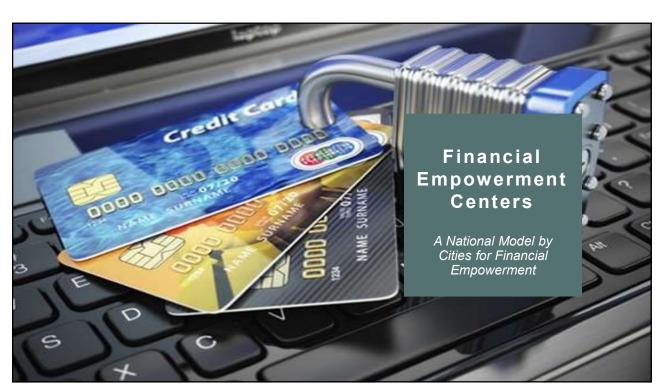
Stable, full-time, living wage employment with benefits; affordable housing; access to safe affordable financial services and non-predatory loans; savings to cover basic needs.

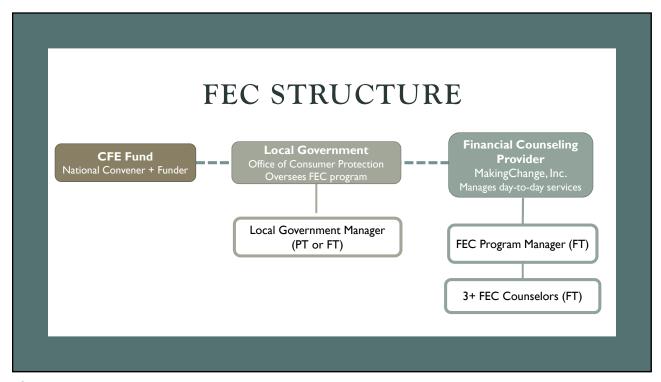
Workforce development to advance employment, BankOn and Financial Counseling: coaching, credit building, debt reduction and savings strategies, safety from fraud.

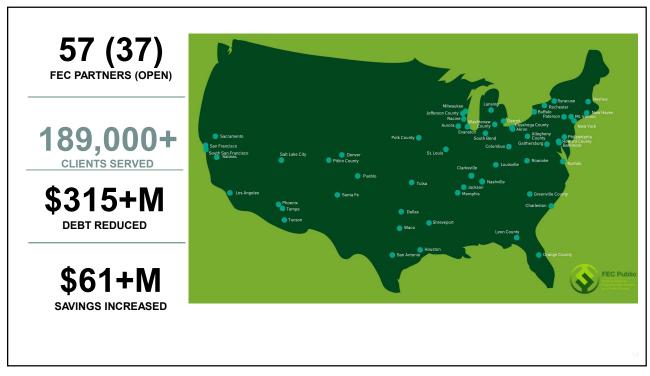
Wealth Building

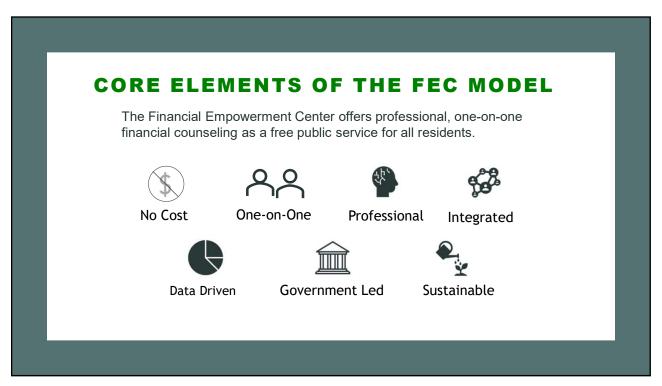
Opportunities to advance career through education and training, business development and entrepreneurship, long term savings, homeownership, saving for children's education.

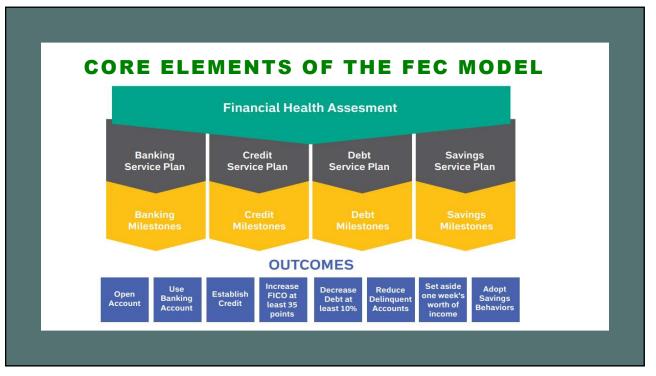
Children's savings accounts (CSA), homeownership programs and incentives, down payment assistance, small business support.

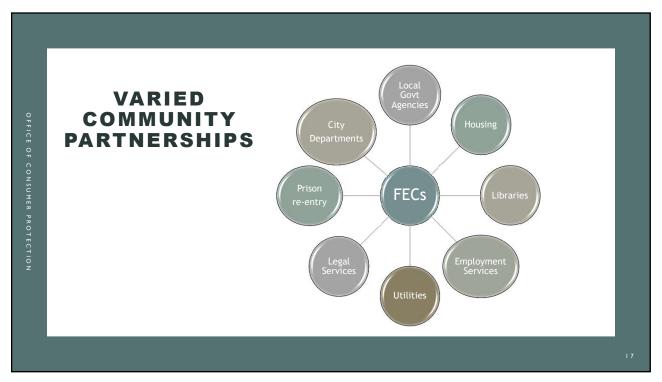












WHO CAN BENEFIT?

Clients with some type of income and housing secured

Clients looking to pay off debt

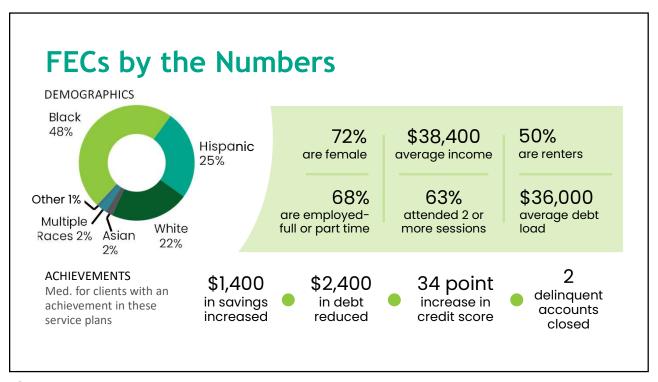
Clients wanting to deal with credit issues/identity theft/fraud

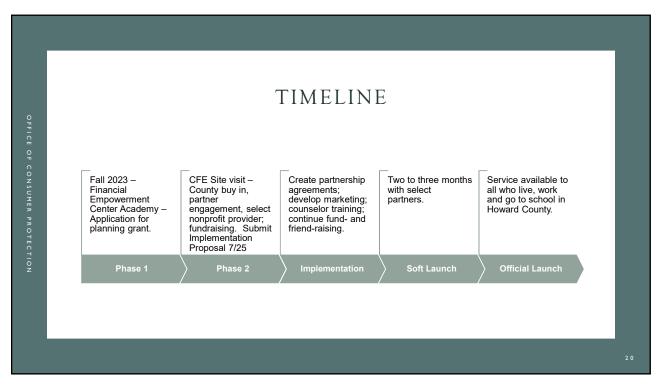
Clients needing to better manage their overall finances

People who are not familiar with the way US financial systems work

EVERYONE

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NEXT STEPS

- Implementation Plan submitted to CFE July 2025
- Create partnership agreements
- Help us make the Howard County FEC a reality!
 - Partners
 - Funders

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THANK YOU

Tracy D. Rezvani, Administrator
410-313-6569 (voice/relay)
trezvani@howardcountymd.gov
Lesley MacDonald
Imacdonald@howardcountymd.gov
Facebook, Instagram, Twitter &
YouTube @HoCoCommunity



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Community Assets Profile

Howard County Health Department (HCHD) 8930 Stanford Blvd. Columbia, MD 21045

Howard County Local Health Improvement Coalition October 16, 2025



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Objectives

- Explain Community Asset Profiling (CAP)
- Demonstrate the role of Community Health Workers (CHWs)
- Describe the process and strategies used:
 - Assets-Based Community Development (ABCD)
 - Assets Mapping
 - Community Engagement



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Community Asset Profile (CAP)

- Strengths-based assessment that identifies and maps the positive resources within a community—shifting the focus away from deficits toward potential
- Recognize existing strengths
- Uncover opportunities to build upon current resources
- Gain deeper insight into how these assets are perceived in terms of availability and accessibility

CDC, 2024



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Assets-Based Community Development (ABCD)

- ABCD Methodology prioritizes:
 - Community-led efforts over top-down programs
 - Capacity building lasting change comes from within
 - Relationship building to systematic change
 - Redistribution of power not just distribution of resources

University of Wisconsin-Madison, 2023



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Purpose and Goals

- Identify and map existing community resources
- Understand and highlight community strengths
- Identify areas with health disparities
- · Inform planning and decision-making
- Amplify community voices and promote resident engagement
- Build trust between CHWs the HCHD and the community
- Facilitate collaboration and coordination



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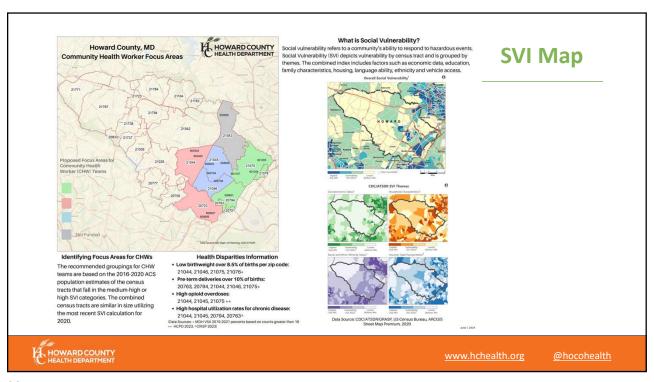
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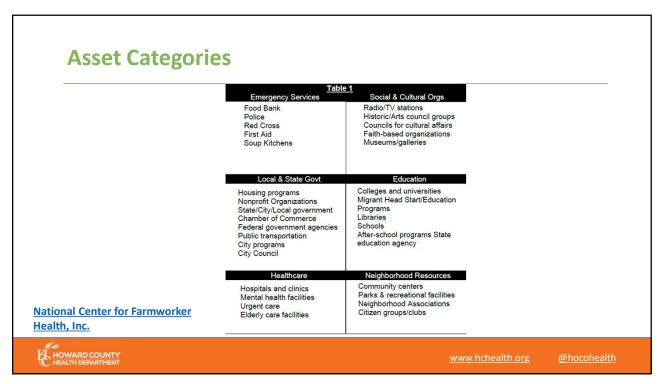
Process (Step – by – Step Approach)

- 1. Planning and Preparation
- 2. Staff Training
- 3. Asset Identification
- 4. Community Engagement
- 5. Data Collection
- 6. Assets Review and Verification
- 7. Asset Mapping
- 8. Profile Development
- 9. Sharing and Action Planning



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Map 21075 - CT 601107





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Assets Identified - Emergency Services



Howard County Fire Department Station, Waterloo (outside of CT)

Maryland State Highway Patrol (outside of CT)



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Assets Identified - Local and State Government

Howard County Public Works, Fleet Management (outside of CT)





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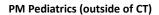
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Assets Identified - Healthcare



CVS Pharmacy and Minute Clinic





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Assets Identified - Education

Deep Run Elementary School and School-Based Wellness Center





Kiddie Academy of Elkridge



Mayfield Woods Middle School

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Assets Identified – Social and Cultural Services

St. Stephen AME Church (Outside of CT)





Waterbrook Church (outside of CT)

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Assets Identified – Social and Cultural Services

Rachel Gray Foundation/Elkridge Christian Community Church – Food Pantry (Outside of CT)





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Assets Identified – Neighborhood Resources

Playground at Deep Run Mobile Homes Park





Waterloo Park

Frank's Produce & Greenhouses



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Impact on Community Partner Engagement

- Strengthened Relationships
- Shared Understanding of Community Strengths
- Increased Participation in Community Initiatives
- Enhanced Visibility and Recognition
- Sustainability of Community Health Efforts



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What is a Photovoice?

- Photovoice is a participatory visual qualitative research method that combines photography and narrative storytelling
- Participants visually document and share insights on social, political, and health issues
- Used in public health to foster community-led development and advocacy

John Hopkins Center for Health Equity (n.d.)



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Why Photovoice in this Project?

- Led by CHWs
- Natural Extension of Our Work
- Embedded in the CAP
- Community Engagement and Awareness
- bit.ly/CHWElkridge





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Safety Protocols

- Work in pairs or teams whenever possible
- Inform supervisors of your location and expected return time
- Wear HCHD attire and vest
- Carry a charged phone, ID badge, and emergency contact information
- Be aware of your surroundings and exit routes
- Be mindful of cultural norms and privacy
- Ensure safe and reliable transportation to and from the field, car magnets
- Be cautious in extreme weather or unfamiliar areas



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Key Strategies for Success

- Assets-based approach
- Community Participation and Engagement
- Collaborative Partnership
- Mixed-Method Data Collection Apply 1-mile radius
- Mapping and Visualization Geographic Information System (GIS) Map
- Photovoice Narrative Storytelling
- Feedback and Validation
- Action-Oriented Reporting



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Thank you!

María José Candanoza, MPH, CCHW mblanco@howardcountymd.gov



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BREAK – 10 MINUTES



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Howard County Local Health Improvement Coalition Workgroup Updates



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Howard County Local Health Improvement

Growing Healthy Families Workgroup

Co-Chairs:

Samatha Cribbs, RN, MSN, CPST, Bureau of Family Health Services Erica Taylor, M.S., Howard County Office of Children and Families





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Healthy Lifestyle Workgroup

Co-chairs:

Michelle Rosenfeld, Office on Aging and Independence Carrie Ross, Community Action Council



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Howard County Local Health Improvement Healthy Minds and Suicide Prevention Coalition (HMSPC) Workgroup

Co-chairs:

Jessica Fisher, LCSW-C, Bureau of Behavioral Health Barbara Allen, James Place





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Howard County Local Health Improvement

Community Health Worker Learning Collaborative (CHWLC)

Co-chairs:

María José Candanoza, MPH, CCHW, HCLHIC Amanda Toohey, Johns Hopkins Howard County Medical Center





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Howard County Local Health Improvement Coalition

2026-2028 HCLHIC Updates

Maribet Rivera-Brute, MPH





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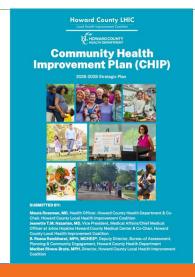
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FY26-28 Strategic Plan Summary Report

 A copy of the FY26-28 Strategic Plan Summary Report is available to download!

> https://www.hclhic.org/com munity/action-plans/267

 To request a printed copy, please send an email to lhic@howardcountymd.gov



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Member Announcements, Resource Sharing and Networking

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2026 Full LHIC Quarterly Meetings

- The schedule for the 2026 Full LHIC meeting is available now!
- To register, please visit https://www.eventbrite.com/e/1428672962289?aff=oddtdtcreator

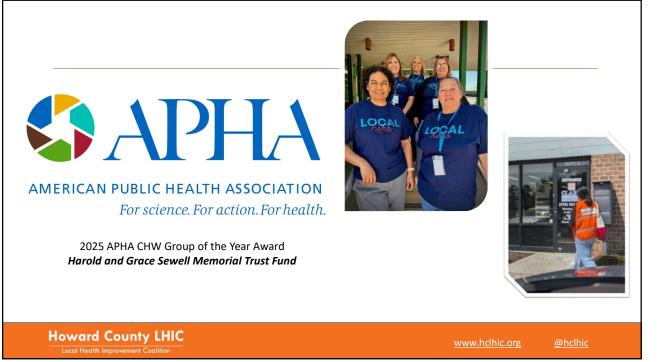


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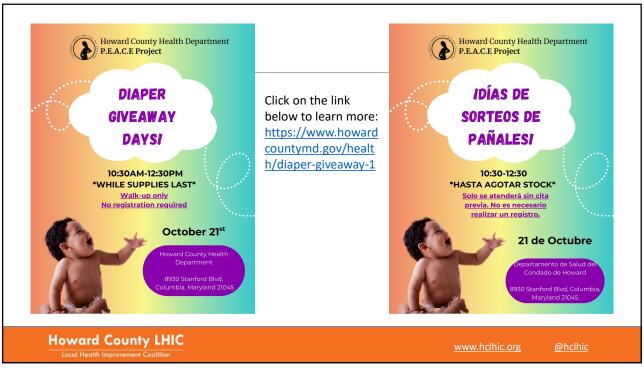
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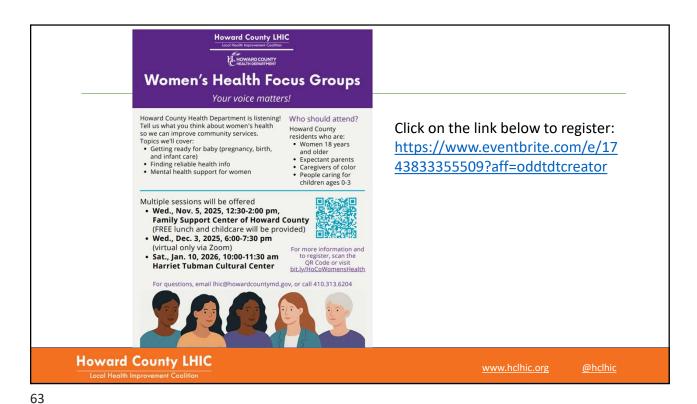












FREE CLASS FOR PARENTS **Medication Disposal** Saturday October 25 • 10 a.m.-2 p.m. **Taking HoCo Families to the Next Level** Guiding Good Choices® is an evidence-based, interactive prevention program that helps you build a stronger bond with your child, while also providing skills proven to reduce the risk of children engaging in substance use or other risky behaviors. Learn how to: 100 FREE Prevent Drug Use in Your Family
 Develop Healthy Beliefs and Clear Standards
 Avoid Trouble and Respond to Peer Pressure
 Manage Conflict and Express Feelings Constructively
 Strengthen Family Bonds
 And More! be given away! Wilde Lake Village Center Parking Lot 5305 Village Center Drive, Columbia 21044 **HCDrugFree** Class Dates: Tuesdays/Thursdays: November 11, 13, 18, 20 and December 2 (Participants are encouraged to attend all 5 sessions.) HCDrugFree.org Time: Noon - 1:30 p.m. Register: https://tinyurl.com/GGC-Fall2025 Learn more: hcdruafree.org/currentevents https://hcdrugfree.org/drug-take-back-day-1/ **HCDrugFree** https://tinyurl.com/GGC-Fall2025 **Howard County LHIC** @hclhic

SNAP and Diabetes Prevention Resources

Autumn Community Day



https://www.hclhic.org/healthy/chronic-disease Request materials here:

https://forms.gle/ygE88oE357DPje4k6



 $\underline{\text{https://www.eventbrite.com/e/autumn-community-day-}}\\ \underline{\text{tickets-}}$

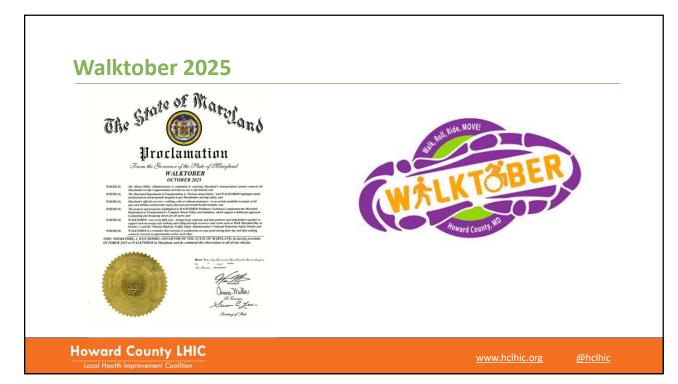
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Free Latin Dance Fitness



https://sjcolumbia.org/latin-dance-fitness/

Bain 50+ Center's 4th annual Walktober event



Thursday, October 30, 11 AM https://anc.apm.activecommunities.com/howardcounty/activity/search/detail/155784?onlineSiteId=0% from original cui=true

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Tobacco & Cannabis Announcements

- HCHD <u>Tobacco and Cannabis</u> website created
 Information, printable resources, and videos for parents and youth
- HCHD Cancer & Tobacco Coalition Meeting
 Tuesday, October 28th at 3pm through Teams
 Email Sun Nicolas, snicolas@howardcountymd.gov
- Requests for Tobacco & Cannabis Prevention presentations and materials
 Complete the <u>Community Health Education Request Form</u> found on the HCHD homepage
- PAVe's next 2025 Clear the Vapor Conversations event
 Parents at the Heart of Change: Advocacy That Endures
 Wednesday, November 5th at 6:00pm through Zoom



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FREE GUN LOCKS Voices of **Change** Embracing the POWER of WE! Howard Community College Horowitz Center Smith Theatre **♯** Safe Storage Saves Lives **★** Increase gun safety Reduce accidental injuries Save lives **Howard County** Scan the QR code or visit bit.ly/HoCoGunLock for more information or to locate the nearest participating library branch When picking up a gun lock, residents are asked not to bring any firearms to the library. HI HOWARD COUNTY LIBRARY SYSTEM Join us to SEE, HEAR and BE the Voices of Change! HOWARD COUNTY HEALTH DEPARTMENT https://www.eventbrite.com/e/voices-ofhttps://www.howardcountymd change-embracing-the-power-of-we-tickets-.gov/health/free-gun-locks 1595818398789?aff=oddtdtcreator **Howard County LHIC** @hclhic



Stay updated!

Scan to access the events listed on our calendar!



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MEMBER ANNOUCEMENTS

Please share any updates by typing them into the <u>Chat Box</u>. You may also unmute your microphone to speak.

Thank you!

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HCLHIC Post-Meeting Survey

Your responses are needed!

Please answer a brief survey to help us with future meeting topics and share any feedback about our meetings.

https://www.surveymonkey.com/r/83FVZRD



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NEXT STEPS & WRAP UP

2026 Quarterly Hybrid Full Coalition Meetings:

Register

January 15, 2026, at 9:00 - 11:00 AM

Presentation will be posted at www.hclhic.org

For additional information or questions contact lhic@howardcountymd.gov

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Thank you!

LHIC Team LHIC@howardcountymd.gov



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