# WELCOME! We Will begin shortly!!

All participants are muted upon entry.



Please use the <u>Chat Box</u> to submit questions and share announcements.



Please raise your Virtual Hand before unmuting to speak.



For additional information or questions contact <a href="mailto:lhic@howardcountymd.gov">lhic@howardcountymd.gov</a>.



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# **Howard County Local Health Improvement Coalition**

**Full Coalition Meeting** 

April 17, 2025





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#### **GOAL & AGENDA**

**GOAL:** Present Howard County Health Data with Preview the 2024 Howard County Health Assessment Survey and Share Updates on the FY 26 – 28 Community Health Improvement Plan.

#### AGENDA:

- A. Welcome & Introductions
- B. American Heart Association and University of Maryland, Legal Resource Center for Public Health Policy Tobacco
- D. FY 26-28 Community Health Improvement Plan (CHIP) Update
- E. Member Announcements, Resource Sharing, and Networking
- F. Next Steps and Wrap-up

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#### **WELCOME & OPENING REMARKS**

# Welcome

**New Members and Guests** 

#### **Opening Remarks:**

Howard County Health Department & Johns Hopkins Howard County Medical Center

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#### **American Heart Association**

Kara Griggs-Goldheim Community Impact Director, MD

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# 2028 Impact Goal

Building on over 100 years of trusted leadership in cardiovascular and brain health, by 2028 the AHA will drive breakthroughs and implement proven solutions in science, policy and care for healthier people and communities.

The greatest discoveries in health must reach people where they are.



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#### **Community Impact Issue Areas**

- Expand quality of care in Federally Qualified Health Centers, Rural Health Clinics, and other high-need settings across Health Care Organizations (HCOs), by engaging HCOs in Target: BP and Target: Type 2 Diabetes as demonstrated by Outpatient Initiative data submission.
- 2. Improve health factor control with a focus on blood pressure by demonstrating sustainable impacts focused on improving blood pressure, nutrition security, and tobacco control.
- 3. Build capacity to address out-of-hospital cardiac arrest in communities with lower rates of survival. Advance our Nation of Lifesaver goals by achieving sustainable impacts in community readiness through the development and implementation of policies and programs.
  - Prioritize cardiac emergency preparedness, training, and AED access in all communities, with a particular focus on schools and high-risk communities, by developing cardiac emergency response plans (CERPs).
- 4. Advance AHA's mission by supporting the cultivation of funding, the implementation of funded initiatives, investment in the community, and other activities that advance AHA's work.

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### Community Impact Priorities- Greater Maryland

#### **Controlling Hypertension**

- Establish community-based blood pressure screening, education, and referral
- Establish Self-Measured Blood Pressure programs in a clinical setting by using Target BP "SMBP" Pillar
- · Enroll health centers in Target programs

#### **Nutrition Security**

- Increase capacity to provide fresh or frozen produce at food assistance facility or other community-based organization serving population(s) with high rates of nutrition insecurity.
- Food bank/pantry alignment with Healthy Nutrition Standards

#### **Cardiac Readiness**

- Prioritize cardiac emergency preparedness, training, and AED access in all communities, with a particular focus on high-risk communities, by developing cardiac emergency response plans.
- · Hands-only CPR

# University of Maryland Carey School of Law Legal Resource Center for Public Health Policy -Tobacco

Brooke Torton, J.D. Managing Director

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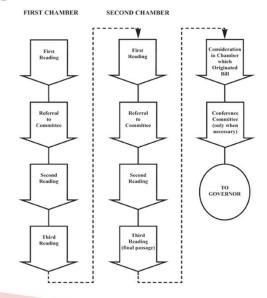
# Howard County LHIC Meeting

April 17, 2025 Brooke Torton, Managing Director Legal Resource Center for Public Health Policy



# Maryland Legislative Session

- January 8: Session convenes
- February 3: Senate bill introduction deadline
- February 7: House bill introduction deadline
- March 17: Bill crossover date
- April 7: Sine die



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# Participating in the Legislative Process: Lobbying

- ► Lobbying activities are defined in Md. Code Ann. Gen. Provisions § 5-702
- Legislative Action Lobbying: A person communicates with a legislative branch official or employee for the purpose of influencing any legislative action and incurs at least \$500 in expenses or is compensated at least \$2,500
- Executive Action Lobbying: A person communicates with an executive branch official or employee for the purpose of influencing executive action and spends at least \$100 or is compensated at least \$2,500

# Participating in the Legislative Process: Advocacy

#### Merriam-Webster

defines advocacy as the act or process of supporting a cause or proposal



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# Why Advocate?

- YOU are the expert
- Mostly part-time legislators who have other jobs
- Educating policymakers about the needs of your organization or community is something anyone can do

# **Testifying**

- Testimony
  - · Can be written and/or oral
  - Public must sign up prior to the hearing
  - Keep oral comments brief 2-3 minutes MAX
  - Decide what are the 2-3 main points you need to tell that group of people in that setting at that time
  - Listen to others testifying and don't be redundant
- Committee members can ask questions
  - Don't worry about technical questions, just tell it from your perspective and let them know you'll get back to them with the technical answers

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# **Contacting Your Elected Official**

- Ideally, you are registered to vote
  - https://elections.maryland.gov/voter\_registration/
- ▶ Who are they? www.mdelect.net
- Mail, fax, or email letters
- Call your legislators
- Visits

# **Advocacy Survival Skills**

- Accentuate the positive
- Plan for small wins
- Keep it simple
- ▶ Be passionate and persistent
- ▶ Be prepared to compromise
- Enjoy yourself!

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# LRC Legislative Tracking

- Real-time tracking of public health bills
  - Legislative Tracker
- ▶ Bi-weekly Zoom updates (last call April 15th)
- ► Email <u>publichealth@law.umaryland.edu</u> to be added to the listserv

# SAVE THE DATE

2025 Maryland Tobacco Conference June 4, 2025 University of Maryland, Baltimore County

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# THANK YOU

# Questions?

Btorton@law.umaryland.edu

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#### **BREAK - 10 MINUTES**



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# **Howard County Local Health Improvement Coalition**

FY 26 – 28 CHIP Development Update

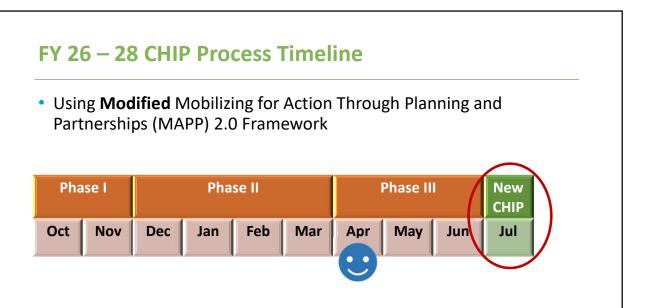
Maribet Rivera-Brute, MPH



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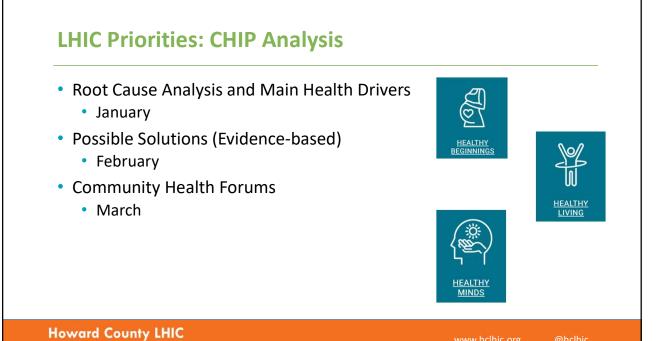
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### **Healthy Beginnings**



### **Problem Statement:**

Black mothers and infants face proportionately higher rates of poor health outcomes including maternal and infant mortality and low birthweight births

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#### **Healthy Beginnings: Root Cause Analysis and Main Health Drivers** Health, Healthcare, and Culture Information, Language, and Education Technology/Education/Awareness **People** Immigration Other Healthcare Culture Lack of support, services, resources, and knowledge system Work environment Advocacy **Process Environment Howard County LHIC**

# **Healthy Beginnings: Possible Solutions**



- Care
- Awareness
- Education
- Access

Environment:
Lack of knowledge on Insurance
Providers/Resources

- Pregnancy support and advocacy
- Resources
- Home Visits

People: Women's Health

- Health and advocacy
- Community
- Doulas
- Mental health support

**Environment: Stigma Attached to Need** 

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### **Healthy Beginnings: Community Feedback**



Provide education on how to find trustworthy health information and resources.

Promote mental health resources for women.

Provide better coordination of care for pregnant women and their families.



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#### **Healthy Beginnings: Community Feedback**

#### **Collaboration with organizations:**

- Supporting expectant mothers
- · Non-healthcare
- · Faith-based
- Already doing work
- · Offering Music Therapy

#### **Resources for:**

- · Expectant mothers
- Multiple births (twins, triplets)
- Fathers
- Grandparents
- Bilinguals

#### Services:

- Doulas: free resources + better care coordination
- Medical Providers:
  - Services to community schools
  - Cultural awareness trainings
- Financial assistance + Childcare
- Digital materials

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#### **Healthy Living**



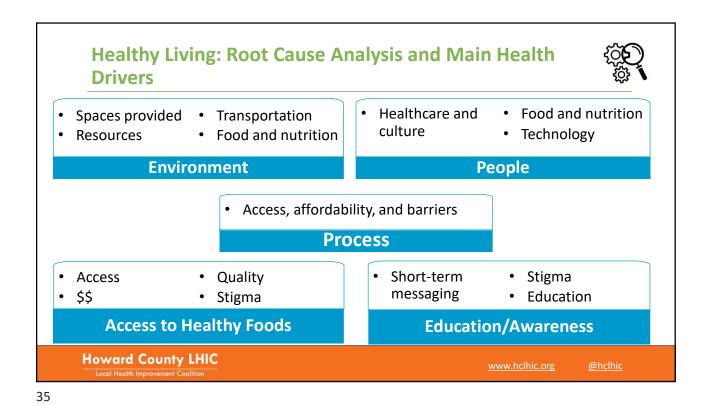
#### **Problem Statement 1:**

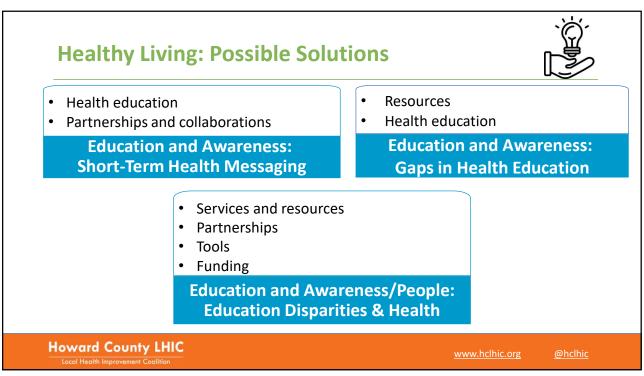
Howard County residents face increasing rates of obesity, food insecurity, and chronic health conditions, with limited physical activity among youth contributing to disparities in health outcomes, particularly for Black and Hispanic population.

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#### **Healthy Living**



# **Problem Statement 2:**

The Howard County population is aging and experiencing increasing rates of fall-related injuries and deaths.

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# **Healthy Living: Root Cause Analysis and Main Health Drivers**



- Tools
- Transportation
- Home/Neighborhood

#### **Environment**

- Adult caregiving
  - **People**

- Insurance
- Funding

#### **Process**

- Falls prevention
- Tools

**Education/Awareness** 

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# **Healthy Living: Possible Solutions**



- Partnerships
- · Funding and assistance

**Process: Funding Access** 

- Funding
- Fall prevention activities

**Environment: Home Safety Risks** 

- Services and resources
- Partnerships

Education and Awareness: Fall Risk Awareness

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### **Healthy Living: Community Feedback**



Create health education campaigns about obesity, chronic disease, and sleep habits for the community.

Work with local health providers to offer more health education opportunities for community members of all ages.



Look for ways to collaborate with other organizations on activities to prevent falls.

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#### **Healthy Living: Community Feedback**

# Collaboration with organizations to share resources:

- Medical professionals
- Faith-based
- Businesses
- Health insurance providers

#### **Education & Outreach:**

- Preventing Chronic Diseases
- · Health effects of food additives
- Health Fairs + Health Screenings
- Cultural competency for medical providers in nutrition education

#### Communication:

- · Mental Health awareness with nutrition guidance
- Communicate about data
- Accessible information: QR codes; plain language
- · Tailored health information by zip codes
- Respect diverse cultures and what it means to be healthy

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#### **Healthy Minds**



# **Problem Statement 1:**

Black populations face disproportionately higher rates of suicide.

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#### **Healthy Minds: Root Cause Analysis and Main Health Drivers** Services and Political Masculinity stigma support environment Healthcare system – culture and trust BIPOC communities **People Environment** Access and barriers Awareness Education Promotion Support Resources **Process Education/Awareness Howard County LHIC**



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#### **Healthy Minds**



# **Problem Statement 2:**

Black, Hispanic, and female youth populations face disproportionately higher rates of depression, hopelessness, and suicide.

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# **Healthy Minds: Root Cause Analysis and Health Main Drivers**



- Stigma
- Environment

# **People**

- Services, resources, and support
- Political environment

#### **Environment**

- Access and care
- · Barriers and support
  - **Process**

- Awareness
- Education

**Education/Awareness** 

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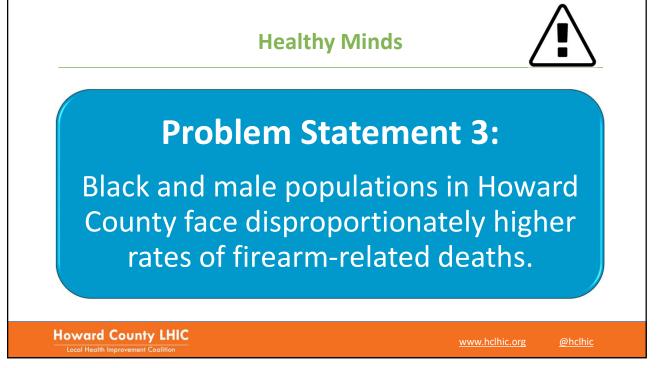
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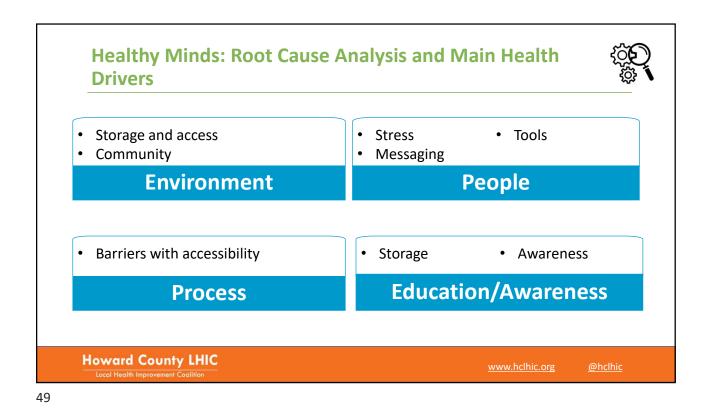
#### **Healthy Minds: Possible Solutions** Access and awareness Partnerships with • **BIPOC** orgs Advocacy **Partnerships** Support Support and resources **Environment: Lack of cultural** Process: Barriers with accessibility to responsiveness in support services mental health services Support and **Training** advocacy Resources **Partnerships Education and Awareness:** Lack of awareness of mental health

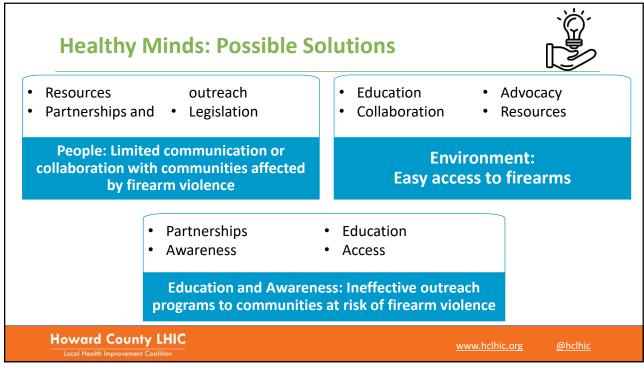
resources in the community

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### **Healthy Minds: Community Feedback**



Expand programs that help solve disagreements.

Work with organizations and businesses that support Black, Indigenous, and People of Color (BIPOC) communities to share mental health resources.

Explain why support resources are available and how to get them.

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#### **Healthy Minds: Community Feedback**

# Collaboration with organizations to share resources + safe space:

- · BIPOC orgs.
- Columbia Village Centers
- College campuses + youth org.
- Orgs. offering alternative therapy: animals + music
- Sororities + fraternities
- HCPSS
- Faith-based + Social orgs.

#### Safe Space for:

- Discussions to resolve conflicts
- Discussions guided by professionals
- Peer support for community

#### Communications + Services:

- Patients at hospital
- PSA to promote initiatives
- BH resources + initiatives to remove stigma
- Peer services: adult mentorship
- Cultural competency for providers
- · Funding for MH providers
- Ways for youth to express feelings
  - Increase awareness of resources

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# **Summary of Feedback**

#### Across all Sessions:

- Collaboration with faith-based organizations
- Collaborate across various sectors
- Cultural competency training for medical providers

#### Additional Notes:

- More events for community to share feedback
- Solutions should not target residents or race and ethnicity but:
  - System and how services are rendered
  - Focus on bigger picture and fixing problem

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#### FY 26 - 28 CHIP

- Alignment with:
  - Hospital CHNA
  - MDH SHIP
  - Office of Aging and Independence (OAI)
  - Other organizations
- Year 1 FY 26: July 2025 June 2026
- Year 2 FY 27: July 2026 June 2027; Mid-Point: December 2026
- Year 3 FY 28: July 2027 June 2028; End-Point: June 2028

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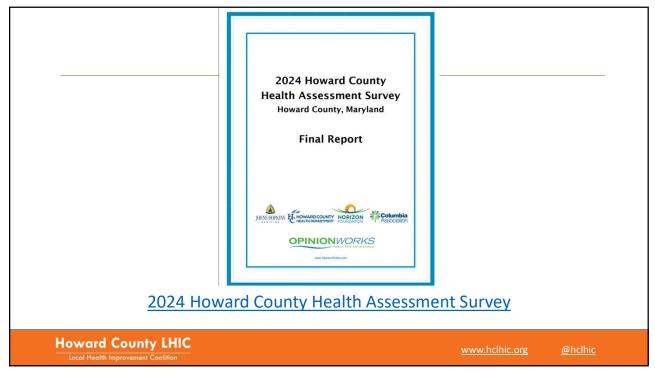
# Member Announcements, Resource Sharing and Networking

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# **LHIC Digital Content Tools**

- Newsletter content
- E-banners:
  - Find food and nutrition resources
  - Find mental health resources





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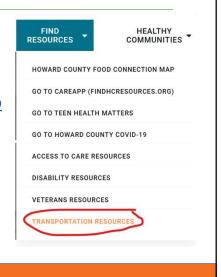
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### **LHIC - Transportation Resources**

- Transportation Resources tab added to website
- <a href="https://www.hclhic.org/resources/transportatio">https://www.hclhic.org/resources/transportatio</a>
  <a href="https://www.hclhic.org/resources/transportatio">n-resources</a>

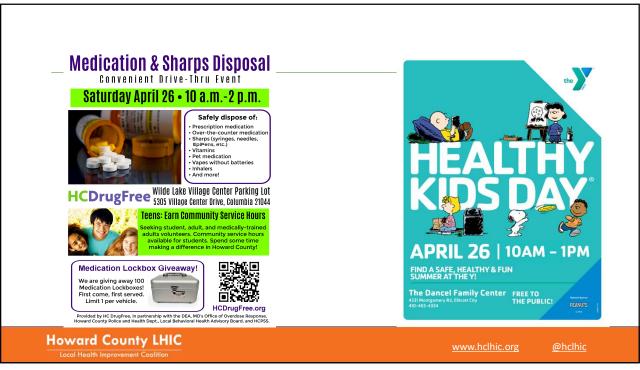


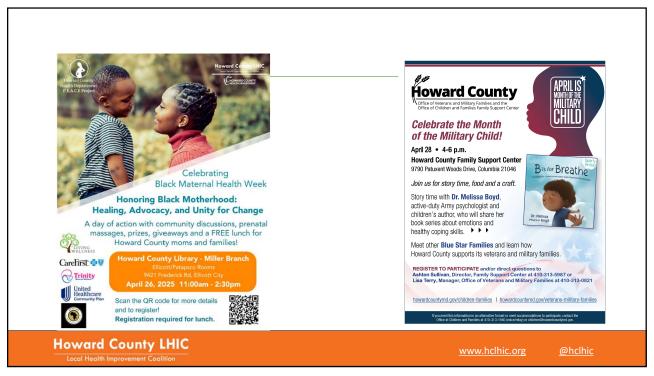
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MARK YOUR CALENDAR!

05.09

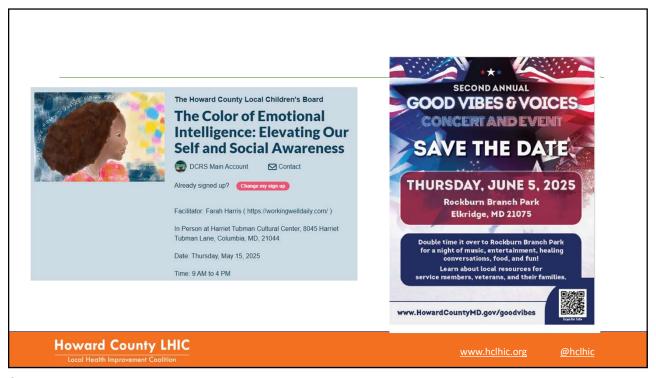
2025

Charling Food Access and Community Health
Interventions

Corrigad y signed up?

Corrigad

Register here:
https://www.howardcountymd.gov/OAM2025



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#### **MEMBER ANNOUCEMENTS**

Please share any updates by typing them into the <u>Chat Box</u>. You may also unmute your microphone to speak.

Thank you!

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#### **NEXT STEPS & WRAP UP**

#### **2025 Quarterly Hybrid Full Coalition Meetings:**

**Register** 

- July 17, 2025, at 9:00 11:00 AM
- October 16, 2025, at 9:00 11:00 AM

Presentations and recording will be posted at www.hclhic.org

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Thank you!

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